

## PROFORMA FOR BIODATA

1. Name – Dr. J. Mohan Raj
2. Designation - Assistant Professor
3. Department – Department of Business Administration
4. Correspondence Address – No.15, Alli Street, Cholan Nagar, Trichy District -620009
5. Email and Contact number - economistmohan@gmail.com, 9150916966
6. Date of Birth – 19.03.1981
7. Gender - Male
8. Category - BC
9. Whether differently abled - No
10. Academic Qualification – MBA, Ph.D

S.no.	Degree	Year	Subject	University/Institution	% of Marks
1.	B.Sc	2001	Chemistry	Jamal Mohamed College, Trichy	57.45%
2.	MBA	2003	Management	Sri Sankara School of Management & Computer Science	68.11%
3.	Ph.D	2010	Management	Khadir Mohideen College, Adirampattinam	Highly Commended
4.	DIS	2009	Industrial Safety	Annamalai University, Chidambaram	60%

11. Ph.D thesis title – A Study on the Network Analysis of Marketing with Special Reference to Perishable Goods in Tiruchirappalli District

Guide's Name – Dr. O. M. Hajamohideen

Institution/ University – PG & Research Department of Business Administration

Khadir Mohideen College, Adirampattinam, Tanjore Dist.

Year of Award - 2010

12. Work Experience

S. No	Position held	Name of the Institute	From	To	Pay Scale
1	Lecturer	Sri Sankara School of Management & Computer Science, Trichy	27.8.03	14.6.08	5000/-
2.	Lecturer	Pavendar Bharathisan College of Engg. & Tech, Trichy	18.6.08	5.1.09	9900/-
3.	Lecturer	Loyola Institute of Technology, Chennai	8.8.10	30.4.11	15,000/-
4.	Associate Professor	M.A.M College of Engg, & Tech., Trichy	6.5.11	31.5.12	67,000/-

5.	Associate Professor	M.A.M B-School., Trichy	1.6.12	5.11.14	67,000/-
6.	Associate Professor	Brindavan College, Dwarka Nagar, Yelahanka, Bangalore	3.8.15	9.6.16	35,000/-
7.	Associate Professor	Don Bosco College of Arts & Science, Karaikal District, Puducherry Union Territory	26.8.16	20.10.21	20,000/-
8.	Assistant Professor	Nehru Memorial College, Puthanampatti, Trichy	27.10.21	31.5.24	25,000/-

### 13. Professional Recognition/ Award/ Certificate/ Fellowship received by the applicant

- One month orientation course UGC-ASC Bharathidasan University, Tiruchirappalli
- Two weeks FDP on Entrepreneurship, PSG- STEP, PSG College of Engg.& Tech., Coimbatore
- Participated in World Bank Sponsored programme on New Venture Entrepreneurship Management, Bharathidasan Institute of Management, Trichy

### 14. Publications

S. No.	Author(s)	Title	Name of Journal	Volume	Page	Year
1.	Dr.J.Mohan Raj & S.Bharath	Customer Perception of Product Value and customer services in Online marketing	Zenith Multidisciplinary Journal	6	261-265	2016
2.	Dr.J.Mohan Raj & S.Bharath	An Innovation of Organic Farming practices and marketing with Special Reference to Agricultural Sector	International Journal of Latest Trends in Engg.& Tech	6	562-564	2016
3.	Dr.J.Mohan Raj & S.Bharath	A Study On Farm Products Marketing With Special Reference to Kolli Hills, Tamilnadu State	International Journal of Applied Research	2	1017-1019	2016
4.	Dr.J.Mohan Raj	An Importance of Decision Making Skills in the competitive World	Common Wealth Journal of Commerce & Management	5	135-137	2018
5.	Dr.J.Mohan Raj & S.A.Viknesh Kumar	A Study on Farmers online marketing of Agricultural Products with Special Reference to Agricultural Marketing Information Systems	International Research Journal of management Science & Tech..	9	136-140	2018

h-index : ---

i10 index: --

Total citations : --

### 15. Details of patents : ----

16. Books/ Reports/Chapters/General articles etc

S. No	Title	Author's Name	Publisher	Year of Publication
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17. Research guidance

Ph.D. : Awarded : ---  
Submitted : ---  
On going : ---  
M.Phil. : Awarded : ---  
M.Sc. Dissertation : Awarded : ---

18. List of Completed/Ongoing/Submitted projects

S.No	Title of the Project	Duration		Total Cost (Rs.)	Name of Funding Agency	Status
		From	To			
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(a) Major Results/ Highlights of the project including achievement(publications, patents etc.), for *completed projects*

(b) Up-to date Technical progress report for *on-going projects*.: ---

19. Membership

- (a) Professional bodies : -----
- (b) Editorial board : ----
- (c) Advisory board : ---
- (d) Academic bodies: ----

20. Countries visited : ----

21. Any other Information:

**DECLARATION:-**

I certify that the foregoing information is correct and complete to the best of my knowledge and belief.

**Place:**

**Signature**

**Date:**